

## SPECIAL REPORT INFORM

A Brighton home embraces casual luxury, the result of a collaboration between the building company and award-winning architects.



An unusual collaboration between leading Melbourne building company, InForm, and award-winning architects, Pleysier Perkins, is providing a unique service designed to create houses that surpass their clients' dreams.

"The service is unique because, although we design all of InForm's homes, the fact that we are independent architects brings a high level of integrity to the design process," says Pleysier Perkins director, Simon Perkins.

"We're not the usual, employed in-house architects other builders use, however our arrangement with InForm creates a smooth collaborative process with each client to fulfil their individual wishes and set of priorities."

The partnership has created a range of striking "ready-to-go" Pre Designs for standard Melbourne building sites, however Perkins says in most cases clients use them as a starting point to create their own customised home.

"It's inspiring and good fun to be challenged by clients to produce something unique and specifically tailored to their requirements, and with InForm projects our concept designs end up being quite detailed.

"The concept-design stage



culminates with floor plans and computer-generated 3D models that InForm provides quotes on, and another unique element of the InForm approach is that their concept-design quotes are guaranteed.

"The first meeting with clients is a briefing session, but we do a lot of research beforehand, so we'll have all the planning information and detail established, including looking at the neighbourhood character and all the logistics of the site."

A house called Brighton 5 in one of Melbourne's most exclusive bayside

suburbs is one example of the partnership's in-depth collaboration with clients.

"The client's brief was typical in many ways," Perkins says. "They have two kids and wanted four bedrooms, large study, and a generously-scaled pavilion-style living space opening out to a garden and pool.

Outdoor living was emphasised in the brief and the loggia with fireplace and barbecue is a feature of the project.

They liked the idea of incorporating the clean, sleek lines of some of our pre-designed houses, but it quickly morphed into a custom solution.



## MY PERSPECTIVE

SIMON PERKINS  
DIRECTOR,  
PLEYSIER PERKINS



**A successful outcome requires a healthy collaboration between a reasonable client, a flexible architect and a committed builder, all engaged in a process that is intelligent and client focused. The earlier that relationship is established the better.**



"The materials used inside and outside are of a very high quality, as are the finishes. The interiors are best described as having a sort of casual luxury, with an emphasis on exteriors that weather beautifully and will be long lasting and maintenance-free."

Perkins bumped into the clients recently at the National Gallery of Victoria and was told they were really enjoying the house. "InForm has been in constant liaison with them and they sound very happy," he says. 